

Positive Outcomes. Positive Income.

Support your patients — and your practice — with Standard Process Veterinary Formulas™

You give your patients the best care possible. Care for your practice at the same time by offering Standard Process Veterinary Formulas. It's an excellent way to give your patients the benefits of whole food-based nutrition, and give your bottom line a healthy boost as well.

We've outlined some potential income scenarios that are possible when you offer our products. Your sales representative can give you a better estimate regarding what your clinic can expect.



Why Offer Standard Process Veterinary Formulas?

We create high-quality supplements for dogs, cats, and horses with the same purity, safety, manufacturing, and quality standards used for our Standard Process human supplements. When you recommend products that can fill nutritional gaps, your patients are in a better position to enjoy a lifetime of wellness.

Canine and Feline

Dispense two small canine formulas (\$40 per bottle average), one feline formula (\$27 per bottle average), and one pet formula (\$32 per bottle average) per day.

1 Veterinarian	Gross Revenue	Net Revenue
Daily Profit	\$140	\$70
Weekly Profit [†]	\$699	\$350
Monthly Profit	\$2,797	\$1,398
Yearly Profit	\$33,559	\$16,780
2 Veterinarians		
Daily Profit	\$280	\$140
Weekly Profit [†]	\$1,398	\$699
Monthly Profit	\$5,593	\$2,797
Yearly Profit	\$67,118	\$33,559

[†]Based on practice week of five days

Canine Only

Dispense three small canine formulas (\$40 per bottle average) and one pet formula (\$32 per bottle average) per day.

1 Veterinarian	Gross Revenue	Net Revenue
Daily Profit	\$153	\$76
Weekly Profit [†]	\$764	\$382
Monthly Profit	\$3,057	\$1,528
Yearly Profit	\$36,682	\$18,341
2 Veterinarians		
Daily Profit	\$306	\$153
Weekly Profit [†]	\$1,528	\$764
Monthly Profit	\$6,114	\$3,057
Yearly Profit	\$73,363	\$36,682

Feline Only

Dispense three feline formulas (\$27 per bottle average) per day.

1 Veterinarian	Gross Revenue	Net Revenue
Daily Profit	\$82	\$41
Weekly Profit [†]	\$408	\$204
Monthly Profit	\$1,630	\$815
Yearly Profit	\$19,562	\$9,781
2 Veterinarians		
Daily Profit	\$163	\$82
Weekly Profit [†]	\$815	\$408
Monthly Profit	\$3,260	\$1,630
Yearly Profit	\$39,125	\$19,562

Equine Only

Dispense three equine formulas (\$79 per bottle average) per week.

1 Veterinarian	Gross Revenue	Net Revenue
Weekly Profit [†]	\$239	\$120
Monthly Profit	\$956	\$478
Yearly Profit	\$12,433	\$6,217
2 Veterinarians		
Weekly Profit [†]	\$478	\$239
Monthly Profit	\$1,913	\$956
Yearly Profit	\$24,866	\$12,433

[†]Based on practice week of five days

Technical Support for Veterinary Professionals

Phone: 888-982-8130

Email: vethelp@standardprocess.com



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Standard Process
VETERINARY FORMULAS™